

# *Legacy Giving*

Give the gift of opportunity for generations to come.



**COMMUNITY CLOTHING ASSISTANCE**

GROW WITH US

# *What is Legacy Giving?*

## Personal values first

A legacy gift is the perfect way to show your lasting support of an organization's mission and values.

## The ultimate gift to an organization

Legacy giving is an opportunity for you to play a major role in the sustainability of a charitable organization.



# *Why does it matter?*

## **We need your help**

As a small organization, Community Clothing Assistance relies on donations from generous individuals such as yourself in order to continue making a difference in our community.

## **We'll keep it local**

Community Clothing Assistance is entirely based in Thunder Bay, Ontario, which means that 100% of your donation will be used to help relieve local poverty.



# *Benefits of Legacy Giving*

To a small organization like Community Clothing Assistance, Legacy Gifts are a way to be secure in achieving our mission. They can be used to:



**SUSTAIN EXISTING  
PROGRAMS**



**LAUNCH NEW  
INITIATIVES**



**RELIEVE BUDGET  
STRESS**



**ENSURE FINANCIAL  
SECURITY**

Legacy Giving also allows you, the donor, to make a larger gift than what may be possible during your lifetime, ensuring that you can make a world of difference without impacting your current financial state.

# *Why make a Legacy Gift?*

There are countless reasons you may choose legacy giving, including:

Achieve philanthropic objectives

Direct support to a specific program or branch

Recognize personal history with the organization

Honour the memory of a loved one

# *Ways to give*

## Bequests

Make a donation to CCA in your Will. This can be a specific sum, a percentage of your estate, or the residual balance of your estate.

## Life Insurance

Name Community Clothing Assistance as the beneficiary and/or owner of a paid-up, existing, or new life insurance policy.

## RRSP/FFIF Funds

Designate Community Clothing Assistance as the beneficiary of your RRSP or FFIF fund.

**We strongly advise speaking with a financial advisor or lawyer regarding any Legacy Gifts.**

# *Who can make a Legacy Gift?*

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You can!

The myth that Legacy Giving is only for the elderly is just that - a myth. Anyone who wants to take charge of their financial future and ensure their personal values are reflected for years to come can make a Legacy Gift.

By leaving a Legacy Gift to Community Clothing Assistance, you'll ensure that everyone in Thunder Bay, regardless of income, has the opportunities they need to create a brighter future.

# *Learn more*

## **CONTACT US**

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## **VISIT US**

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## **GROW WITH US**



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